Total Amount \$4,101.25 **Discount Total** \$0.00 **Check Amount** \$4,101.25 THIS CHECK IS VOID WITHOUT A PURPLE BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERI Mentzer Media Services, Inc. 600 Fairmount Avenue 78075 M & T Bank 32 York Road Suite 306 Towson, MD 21204 Towson, MD 21286 08/02/2012 DATE 7-11/520 \$4,101.25 AMOUNT Four Thousand One Hundred One and 25/100 WWSB-TV

CHECK IS PRINTED ON SECURITY PARER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

Description

BUCHANAN 4BUCH TV 8/2-8

"78075" CO52000113C

Mentzer Media Services, Inc.

Date

Vendor: 2WSBBU

Number

4020 4BUCH

Name: WWSB-TV

Reference

9841868970#

78075

08/02/2012

\$4,101.25

Amount

Check Date:

Tax

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ▼ FEDERAL CANDIDATE		☐ STATE/LOCAL CANDIDATE				
To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3						
Station and	Location:	s-TV		Date: 8-Z-12		
I, Lauren Schumacher,						
being/on behalf of: Vern Buchanan , a legally						
qualified candidate of the Republican political						
party for the office of: Congress						
in the Primary						
election to be held on: August 14, 2012						
do hereby request station time as follows:						
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
	VARIES	(A)				
	8,	12-	8/8			
Total Charges: \$ 4,825.00 GROSS						

national importance," list the matters below:	nunicates a message relating to any political matter of
Jobs and The Ermo	wy and and
I represent that the payment for the above describ	
Vern Buchanan for Co	Maries
and you are authorized to announce the time as pa I represent that this person or entity is either a leg- committee/organization of the legally qualified ca	ally qualified candidate or an authorized
The name of the treasurer of the candidate's author	rized committee is:
Joe Gruters	J J J
This station has disclosed to me its political adver- and discount, promotional and other sales practice	tising policies, including: applicable classes and rates; s (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OF RACE OR ETHNICITY IN THE PLACEM	OR PERMIT DISCRIMINATION ON THE BASIS ENT OF ADVERTISING.
To Be Signed By Candidate	or Authorized Committee
7 7 12 Date	Signature
To Be Signed By Stat	ion Representative
Accepted	cepted in Part Rejected
Synature	Printed Name Title

Political Client Information Request Form

Candidate Name:	Vern Buchanan		
Official Campaign Name:	Vern Buchanan for Congress		
Address:	P.O. Box 48928		
City, State & Zip Code:	Sarasota, Florida 34230		
Campaign Phone:	941.953.6060		
Campaign Fax:	941.955.0519		
Campaign Contact Person:	Sally Tibbetts		
Campaign Treasurer:	Joe Gruters		

CANDIDATE CERTIFICATION

ern Buchanan for Congress (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: does not refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate: (check applicable box) the ratio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast. the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.